



THE NASM ADVANTAGE:

EDUCATE,
EMPOWER,
ELEVATE

Providing Premium Fitness,
Nutrition & Wellness Content for
Multiple Career Pathways

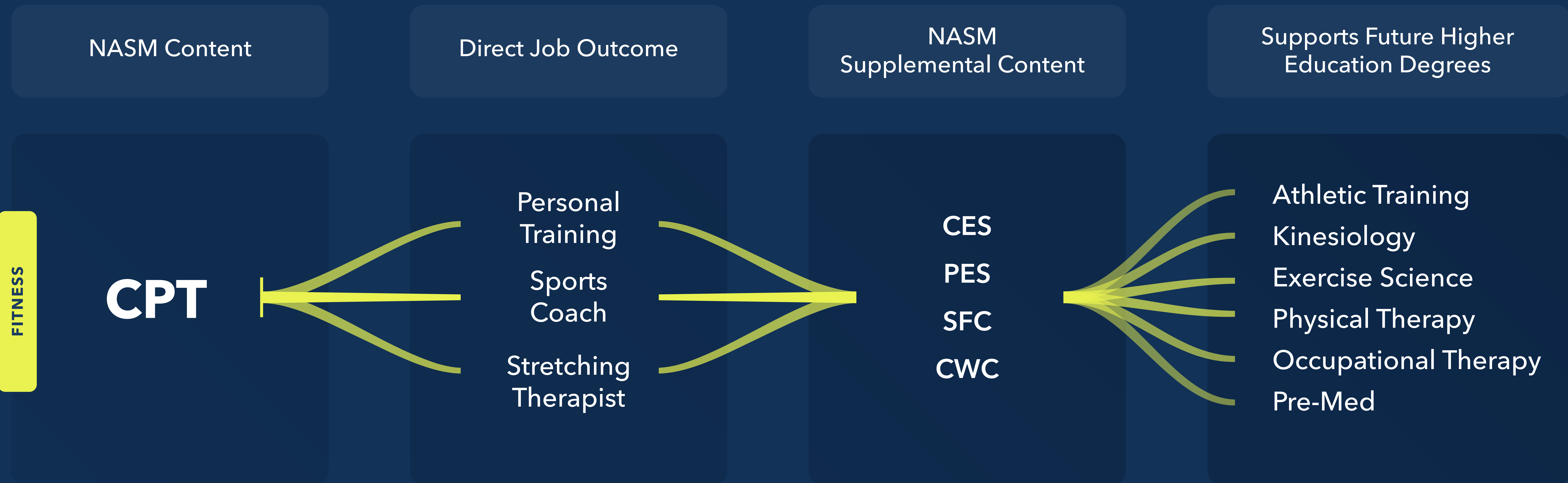
NASM

NATIONAL ACADEMY OF SPORTS MEDICINE

ACADEMIC

CAREER LEARNING PATHWAYS

FITNESS

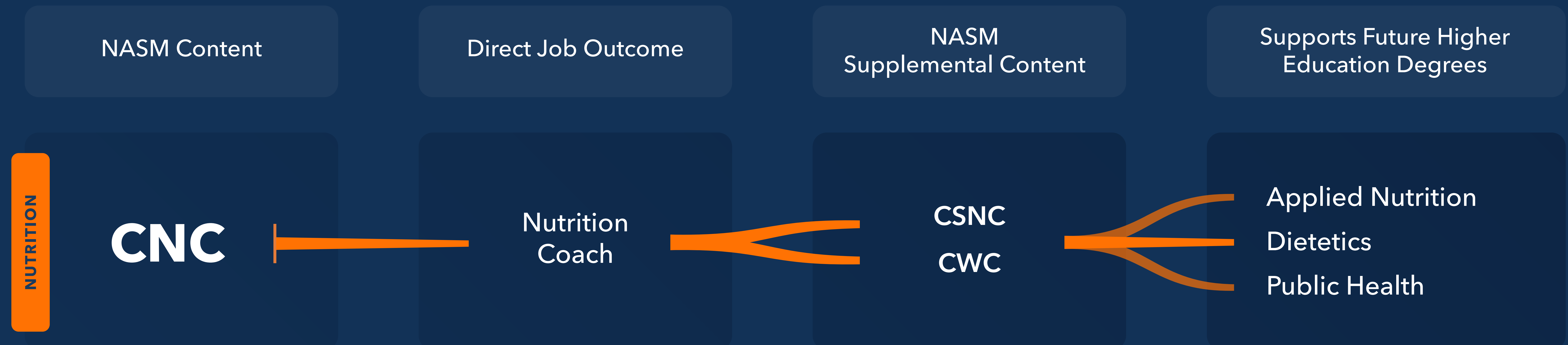


- NASM CPT** Certified Personal Trainer
- NASM CES** Corrective Exercise Specialization
- NASM PES** Performance Enhancement Specialization
- NASM SFC** Stretching And Flexibility Coach
- NASM CWC** Certified Wellness Coach

When students complete the NASM Certified Personal Trainer (CPT) program, they gain skills in areas like human movement science, exercise technique, and program design, as well as client relations, nutrition, and professional development. Being a Certified Personal Trainer and completing additional NASM programs, including CES, PES, PFC, and CWC, will prepare students for future higher educational degrees in fields like Physical Therapy, Occupational Therapy, Pre-Med, and more. This comprehensive training provides a solid foundation for diverse professional pathways in health and fitness.

CAREER LEARNING PATHWAYS

NUTRITION

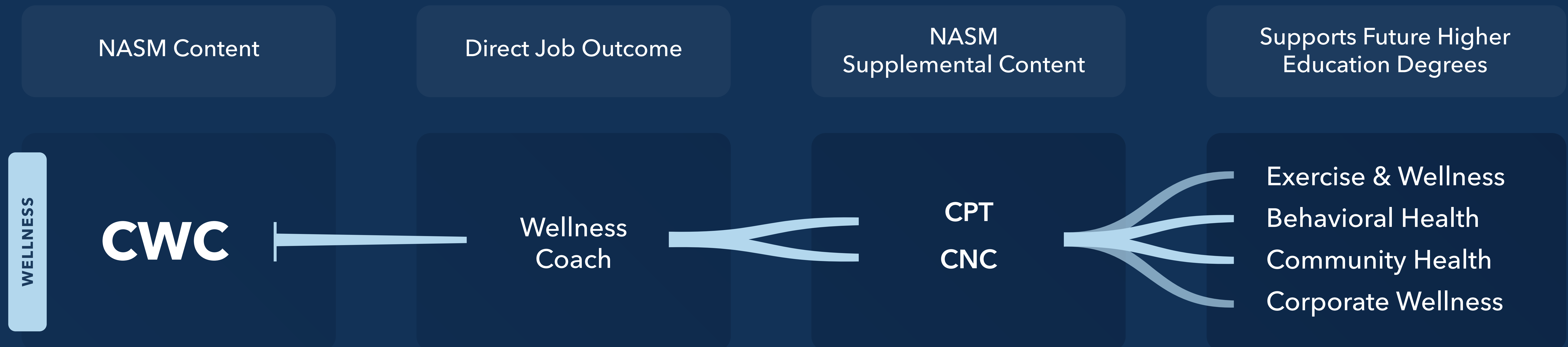


- NASM CNC** Certified Nutrition Coach
- NASM CSNC** Certified Sports Nutrition Coach
- NASM CWC** Certified Wellness Coach

The NASM Certified Nutrition Coach (CNC) program equips students with expertise in nutritional science, behavior change strategies, and coaching techniques. Students master concepts like energy balance, nutrients, and hydration. This certification, especially combined with other NASM programs like CSNC and CWC, opens doors to careers in health coaching and performance nutrition. The comprehensive training prepares graduates for immediate professional opportunities and lays a foundation for advanced studies in Applied Nutrition, Dietetics, and Public Health.

CAREER LEARNING PATHWAYS

WELLNESS



- NASM CWC Certified Wellness Coach
- NASM CPT Certified Personal Trainer
- NASM CNC Certified Nutrition Coach

When students complete the NASM Certified Wellness Coach (CWC) program, they gain skills in wellness coaching, behavior change strategies, and client rapport, covering areas like movement for wellness, mental and emotional well-being, and nutrition. Additionally, being a Certified Wellness Coach and completing other NASM programs, such as CPT and CNC, will prepare students for future higher education degrees in fields like Behavioral Health, Corporate Wellness, and more. This comprehensive training provides a solid foundation for diverse professional pathways in wellness and health.



Students are looking for jobs, meaningful careers, and clear pathways to success. You're looking for high-quality content that will help them achieve these goals.

NASM delivers both.

With over thirty-five years as the leader in fitness and wellness education certifications, NASM sets the standard with premium content and unparalleled support. We empower students with real-world skills to prepare them for thriving careers within a diverse and evolving industry.

Explore NASM's
Innovative Programs

EMPOWER YOUR
STUDENTS' FUTURES
TODAY!

Start Here

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